**Descriptive Wireframe Document – Lab 7 Example (Wahid Khan)**

**Rationale:** The Paradise with a view website has no sense of organization. The main objective of this website is to have customers’ book rooms through this website but representation. This page also has too much going on. Based on the colour, I decided to go with a light black and white look. Only colour that will be displayed will be off the picture that will be displayed in the middle of page. This website has everything clustered together to the point you do not what is going on. Like no sense of organization. I decided to with a simple header, with different subheadings that easily allow viewers to get where they want to go on the website. The look of simple was the main idea of redesigning the webpage. A lot of times I noticed the simple graphics and simple colour way are the best designs when it is all put together. I decided to go with a picture in the middle of the page and have the title/logo in front it. These subheadings will also lead to different pages when clicked on.

<https://wireframe.cc/L5fCfV>

**Header 1**

Description: Header 1 will contain “Home”, “Hotels”, “About Us”, “Contact Us”

Font: Time New Roman 15px

Color: White background

Alignment: NA

Media: Shows the viewers different sections of the hotel website.

Interactivity: Allows the viewers to get to what they want see or get info. Helps them navigate.

**Home**

Description: Home tab allows to get the visitors to come back to the main page.

Font: Time New Roman 15px

Color: Black in white background

Alignment: far left

Media: Take the user to home page.

Interactivity: when clicking the Home tab, it will direct you back to the home page and allows you to see the different sections of the page.

**Hotels**

Description: Allows the viewers to see what this business is offering to the public. This this case, they are offering different hotels to book.

Font: Time New Roman 15px

Color: Black with white background

Alignment: at the bottom of header 1

Media: What “paradise with a view” is offering to the public.

Interactivity: when clicking the Menu tab, it will direct you to a different page and give more detail about them.

**About us**

Description: Gives more info about what “Paradise with a view” what their service to the public.

Font: Time New Roman 15px

Color: Black with white background

Alignment: at the bottom of header 1

Media: Info about “Paradise with a view”

Interactivity: when clicking the “about us” tab, it will direct you to a different page and give more detail about what their service is. When this business first started, what their goals are and what they have achieved. This is also another section for their customer review.

**Contact us**

Description: Paradise with a view contact info

Font: Time New Roman 15px

Color: Black with white background

Alignment: at the bottom of header 1

Media: Contact for Paradise with a view (phone#, address, Hours of OP)

Interactivity: Gives the viewers info on how to contact the business for any questions and concerns

**Reservation**

Description: This is for reservation that can be made through the website.

Font: Time New Roman 25px

Color: Black with white background

Alignment: top right of header 1

Media: allows customers to make reservations

Interactivity: when clicking the “Reservations” tab, it will show the availability of the different hotels that they take bookings for.

**Paradise with a view**

Description: The Logo/business name

Font: Times New Roman 35px

Color: Black with white background

Alignment: Middle of the page above the picture

Media: This time will garb viewers’ attention with the picture in the background

Interactivity: NA

Item:

This part will be a large image of what Paradise with a view offers. So very aesthetic picture of a hotel rooms. Something that gabs attention.

**Slogan**

Description: Slogan of the business

Font: Times New Roman 15px

Color: Black with white background

Alignment: Under the logo in the middle of the page.

Media: Gives the viewers of what to expect from this service

Interactivity: NA

**Header 2**

Description: Header 2 will contain “Photo gallery ” and “Social media”

Font: Time New Roman 15px

Color: Black with white background

Alignment: Bottom of the page

Media: This header directs them to

Interactivity: Allows the viewers to get to what they want see or get info. Helps them navigate.

**Photo gallery**

Description: More photos will be located under this gallery. Photos of the different hotels

Font: Time New Roman 15px

Color: Black with white background

Alignment: bottom left of header 2

Media: shows more photos about each hotel that they book for.

Interactivity: when clicking the “Photo gallery” tab, it will direct you to the photos of different hotels and the picture of their rooms, views and accommodations.

**Social Media**

Description: Social media of “Paradise with a view”

Font: Time New Roman 15px

Color: Black with white background

Alignment: Far right bottom of head 2

Media: This header will show the social media of the business.

Interactivity: when clicking the “Social” tab, it will direct you to a different social media links. So they can view all the social media account to see more of what they offer, see the engagement with their customers etc.